



# OFF THE TRACK WA EVENT SPONSORSHIP CRITERIA 2026

## 1. Purpose

Off The Track WA offers sponsorship to hundreds of metropolitan and regional WA equestrian events every year. The sponsorship is designed to encourage owners to enter retired racehorses in equestrian sports.

Sponsorship is available to all disciplines, highlighting the versatility of standardbreds and thoroughbreds as pleasure and competition horses.

OTTWA sponsored events are offered branded merchandise and prizeing for competitors, along with financial support to silver and gold level sponsorship where events include exclusive OTT classes. These sponsorships further support and promote retired racehorses in their careers after racing.

It is important that events advocate for high standards of animal welfare and have established guidelines for code of conduct aligning with Racing and Wagering WA's values (Respect, Accountability, Connection and Excellence) and commitment to our community.

## 2. Applications

Event applications will be open for 6 weeks in the months prior to the sponsorship period.

OTTWA sponsorship periods are:

- February – July (applications open between November and December)
- August – January (applications open between May and June)

The event sponsorship application form can be found on the OTTWA website under 'Event Application' while the application period is open.

The application form includes:

- Contact details
- Event details
- General sponsorship information

If there are any details your event cannot currently confirm (specific date in month, prizeing etc.), please provide an idea of your requirements so OTTWA can ensure there is



sufficient time and prizes or merchandise to accommodate your request when details are finalized.

**All previous event sponsorship recipients must have fulfilled their sponsorship obligations, including returning entrant details and results from previous events. The event feedback form from your previous event/s must be completed and submitted before applying for new event sponsorship. Future applications may be rejected if sponsorship obligations are not fulfilled.**

### **3. Sponsorship Tiers**

There are three sponsorship levels – Bronze, Silver and Gold.

The participant numbers and number of off the track horses attending the event will determine the sponsorship tier, prize money and sponsorship value that OTTWA provides.

Applicants applying for new events for OTTWA sponsorship are only eligible for the bronze level sponsorship. Higher level sponsorship may be considered for new events with discussion prior to application.



## Bronze

Applicant is:

- A club/organization that expect a small representation of retired racehorses.
- A first-time applicant of the OTTWA Event Sponsorship.

OTTWA commitment

- To provide rosettes and prizes for off the track horses.

Club/Organisation commitment for receiving OTTWA sponsorship

- OTTWA to be tagged in all relevant social media posts pre, during and post event.
- Provide a complete list of OTTWA horses that entered the event with their OTTWA Passport ID number, racing name (if applicable) and competition name within two weeks.
- Complete a post-event feedback form via the link provided by OTTWA.

## Silver

Applicant is:

- An association or organisation
- Expect a representation of at least 30% of retired racehorses.
- Preferably, hosting classes where only off the track horses are eligible to enter.

OTTWA commitment:

- Rosettes and prizes provided for agreed placings. Option for custom rosettes/sashes/trophies.
- Option for custom rugs.
- Up to \$1,500 of sponsorship towards running of the event.
- Up to \$1,500 of prize money for OTTWA classes/horses.
- Promotional merchandise and flyers to be available at event
- Optional: subsidy of 30% of the entry costs, not exceeding \$75.00 per horse/rider combination, for competitors who travel 150km or more to attend the event on a retired racehorse with a OTTWA passport.

Association/Organisation commitment for receiving OTTWA sponsorship

- Half page advertising opportunity in official program if applicable.
- OTTWA logo and link to OTTWA website on their event website, entry form and program where applicable.
- Opportunity for OTTWA to display signage
- OTTWA to be tagged in all relevant social media posts pre, during, and post event.
- Provide a complete list of OTTWA horses that entered the event with their OTTWA Passport ID number, racing name (if applicable) and competition name within two weeks.



- OTTWA to receive a detailed breakdown of the prize money allocation, along with reasonable evidence confirming that the funds have been distributed to the intended competitors.
- Complete a post-event feedback form via the link provided by OTTWA.

## Gold

### Applicant is:

- An association or organisation
- Eastern States, National or International qualifier
- Host classes where only off the track horses are eligible to enter.
- Evidence of at least 30% of off the track horses competed at your event in the past.
- Dedicated social media channels for the event.
- Printed official program for the event highlighting the off the track competitors.

### OTTWA commitment:

- Rosettes and prizes provided for agreed placings. Option for custom rosettes/sashes/trophies.
- Option for custom rugs
- Up to \$2,500 of sponsorship towards running of the event.
- Up to \$2,500 of prize money for OTTWA classes/horses.
- Promotional merchandise and flyers to be available at event
- Optional: subsidy of 30% of the entry costs, not exceeding \$75.00 per horse/rider combination, for competitors who travel 150km or more to attend the event on a retired racehorse with a OTTWA passport.

### Association/Organisation commitment for receiving OTTWA sponsorship:

- Full page advertisement in the official program
- An individual social media post announcing OTTWA as a sponsor.
- OTTWA to be tagged in all relevant social media posts pre, during and post event.
- OTTWA logo and link to OTTWA website on their event website, entry form and program.
- Opportunity for OTTWA to display signage and/or use of an OTTWA jump.
- PA announcements throughout the event referencing OTTWA as a sponsor.
- Naming rights to an agreed class/s
- Provide a complete list of OTTWA horses that entered the event with their OTTWA Passport ID number, racing name (if applicable) and competition name within two weeks.
- OTTWA to receive a detailed breakdown of the prize money allocation, along with reasonable evidence confirming that the funds have been distributed to the intended competitors.
- Complete a post-event feedback form via the link provided by OTTWA.



#### 4. Process Conditions

For each event, OTTWA will determine the sponsorship level based on which sponsorship and prizing has been indicated in the application form. There are many factors that will come into consideration when determining this, including:

- Previous event sponsorship level,
- Previous events off the track horse entry number or percentage,
- Efficiency at providing list of entrants/results, and
- If previous recipients have completed the required event feedback form.

Upon determining the sponsorship level, an event sponsorship agreement will be sent that must be signed by a representative or officer of the club/organisation and returned to OTTWA for the sponsorship to be confirmed.

If the club/organisation has not returned a signed copy of the sponsorship agreement after 2 weeks of being sent the agreement, OTTWA have the right to not go forth with the event sponsorship.

#### 5. Payment Terms

To obtain sponsorship that includes monetary contributions, the club/organisation must provide the following documents upon signing and returning the sponsorship agreement.

- 5.1. Proof of Public Liability Insurance (such as Marsh or another insurance provider)
- 5.2. ABN or completed Statement by Supplier Form (form can be provided by OTTWA)
- 5.3. RWWA Supplier Pre-Assessment Form (form will be provided by OTTWA)
- 5.4. Proof of Bank Account Details (Redacted Bank Statement from within the last six months or bank letter with details of bank payments)
- 5.5. Invoicing must:
  - Be addressed to: RWWA - 14 Hasler Rd, Osborne Park 6017
  - Include the provided purchase order number
  - Be emailed directly to [invoicesap@rwwa.com.au](mailto:invoicesap@rwwa.com.au) and CC in [offthetrackwa@rwwa.com.au](mailto:offthetrackwa@rwwa.com.au)

GST is not to be included in sponsorship or prize money.



## 6. Application Terms

### Late Applications/Out of period:

Applications outside of the application period will not be accepted except for

- Events running a series where they have multiple events throughout the year
- Events running a national/international championship event that is not usually held in WA.

### Lack of/No off the track entries:

- If the event does not have as many entries as you anticipated and you have prizes that are not awarded, these must be returned to OTTWA.
- If the event does not have any off the track horses attend, all prizes must be returned to OTTWA. Note this may impact the level of sponsorship and/or value of prize provided for future events.

## 7. Postponement/Cancellation

If the event needs to be postponed or cancelled for any reason, you must notify OTTWA as soon as possible by emailing [offthetrackwa@rwwa.com.au](mailto:offthetrackwa@rwwa.com.au).

- If the event is postponed, the club/organisation may retain the sponsorship items to be used when the event is next held. Any alternative arrangements must be discussed with OTTWA.
- If the event is cancelled, the club/organisation must return all the sponsored items to OTTWA as soon as possible and any monetary contribution will need to be refunded to OTTWA.



## 8. Disclaimer

RWWA and OTTWA provide prizes and financial support for events in Western Australia aimed at benefiting off the track horses and celebrating their achievements. It is important to note that OTTWA does not guarantee the quality or execution of the sponsored events; responsibility for meeting any specific standards or criteria rests with the hosting club or organization.

OTTWA's primary role is to enhance opportunities for retired racehorses by offering prizes and financial contributions to acknowledge their new careers after racing.

RWWA holds no responsibility for any ongoing costs incurred by these events and does not provide any warranty or accept liability related to retired racehorses. Furthermore, both OTTWA and RWWA are not liable for any accidents, losses, injuries, or damages to individuals or property that may arise in connection with this sponsorship. RWWA reserves the right to withdraw sponsorship if the hosting club fails to comply with the stipulated terms and conditions.