



# OFF THE TRACK WA INTERSTATE COMPETITOR SPONSORSHIP CRITERIA

## 1. Overview

Off the Track WA (OTTWA) wishes to provide sponsorship towards a competitor who is eligible and/or been selected to compete at an Interstate/International event outside of Western Australia. OTTWA wish to sponsor athletes who will represent OTTWA at the highest level, promoting second careers for retired racehorses as competition mounts.

When OTTWA sponsors a competitor travelling interstate, it is important to ensure that they embody and showcase the companies' RACE values set out by Racing WA. They look for competitors who demonstrate a commitment to Respect for both horses and fellow competitors, Accountability in their actions and decisions, enhance the Connection OTTWA creates between the organisation and wider communities and Excellence in horse care and training.

Sponsored competitors are role models and sources of inspiration within the OTTWA community. They must demonstrate a positive reputation and contribute to the mission of providing a brighter future for retired racehorses.

## 2. Eligibility Requirements

For athletes to be eligible for Sponsorship, all horses and riders must meet the following eligibility requirements at the time of selection.

- 2.1. Competing on an off the track horse with an active OTTWA Passport
- 2.2. Be an Equestrian WA member or have/willing to obtain Public Liability Insurance prior to competing.
- 2.3. Qualified to enter the event and meet the relevant to Performance Criteria as described in Section 3.
- 2.4. Submitted application a minimum of eight weeks prior to event.
- 2.5. Shown ongoing support and promoted OTTWA in the past.
- 2.6. Be willing to agree to the conditions listed in the OTTWA Sponsorship Terms.

## 3. Performance Criteria

To be eligible to receive OTTWA Sponsorship the combination must meet applicable performance criteria as described below. The minimum requirements must be completed within two years from the date of the competition the combination intend on being sponsored to compete in.

- 3.1. Eventing: The combination must have successfully completed a minimum of three eventing competitions, inclusive of two top 10 placings, in the class they are applying for sponsorship to compete in or higher.

- 3.2. Show Jumping: The combination must have a minimum of three starts with a maximum of eight faults or less including two top 10 placings in the height and class type (if applicable) they are applying for sponsorship to compete in or higher.
- 3.3. Dressage: The combination must have had a minimum of three starts with a minimum of two scores of 65% or higher of the class(es) that they are applying for sponsorship to compete in higher.
- 3.4. Endurance: The combination must have had a minimum of three completed rides at the respective distance that they are applying for sponsorship to compete in.
- 3.5. Vaulting: The horse and rider (individual or team) must have had a minimum of three starts at the respective level they wish to compete interstate at, with a minimum of two final scores over 6.000.
- 3.6. Show Horse: The combination must meet the qualifying requirements for the chosen event with a Champion and/or Reserve Champion placing in the class(es) that they are applying for sponsorship to compete in.
- 3.7. Pony Club/Interschool: Must have been selected by Pony Club WA (PCWA) in respect to their qualifying requirements set out by their selectors. OTTWA may, at their discretion, be able to request this information from the selectors if they question the ability of the combination at any given time.

#### 4. Sponsorship Amount

OTTWA will provide the rider with the following to support them on their Interstate travels.

- 4.1. Monetary contribution of \$1,000.00 GST Inclusive (if applicable) towards travelling and to and competing in the event.
- 4.2. OTTWA merchandise to the value of \$500.00 GST Inclusive (if applicable), including but not limited to OTTWA Branded:
  - Personalised Embroidered Rug
  - Stable Guard
  - Horse Name Tag
  - Boots
  - Saddle blankets
  - Feed/hay bags
  - Caps
  - Shirts
  - Jackets
  - Magnetic signage for Float or Truck
- 4.3. Personal write up about the combination on OTTWA Social Media Platforms and Website, one prior to competition and one post competition.

#### 5. Sponsorship Terms

In return for OTTWA sponsorship, the competitor undertakes the actions listed below

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- 5.1. Display signage around the stable/yard at the event.
- 5.2. Publish a post to their social accounts, referencing the support/sponsorship provided by Off the Track WA.
- 5.3. Rider must tag OTTWA in all relevant social media posts relevant to competition (Minimum three Social Media posts). Social media platforms can include Facebook, and Instagram.
- 5.4. OTTWA branded merchandise to be worn during relevant photo opportunities, lessons, clinics, interviews, and competitions where appropriate.
- 5.5. A minimum of two high resolution photos of the horse and rider to be provided to OTTWA Marketing to be used in promotional activities across OTTWA social media platforms and website.
- 5.6. Within one week in conclusion of the event, provide OTTWA with at least two photos in OTTWA merchandise from the event, that are suitable to be used on OTTWA social media platforms and website.

## 6. Additional Mounts

In an event where the rider/individual successfully applies for sponsorship for more than one off the track horse at the interstate event, OTTWA will provide the following additional terms and compensation to support the rider's additional mount(s).

- 6.1. Monetary contribution of \$750.00 inclusive of GST per off the track horse.
- 6.2. OTTWA merchandise to the value of \$250.00 inclusive of GST for per horse.

## 7. Process Conditions

Upon the rider being offered sponsorship by OTTWA, the rider or representative must complete and return the following forms and documents within two weeks of receiving information from OTTWA Marketing Team.

- 7.1. Current Public Liability Insurance certificate
- 7.2. Statement by Supplier Form if an ABN cannot be provided.
- 7.3. The Supplier Assessment Form.
- 7.4. Proof of Bank Account Details (Pro Forma Invoice or Redacted Bank Statement).
- 7.5. Proof of acceptance of entry to event.
- 7.6. Complete and sign the Sponsorship Agreement provided by OTTWA and comply with all regulatory obligations stated in the agreement.
- 7.7. Invoice addressed to Racing and Wagering WA to receive sponsorship monetary contribution.

## 8. Other Factors

OTTWA may take into consideration the following factors and have discretion to discontinue or modify sponsorship leading up to the event at any time.



- 8.1. The athlete's conduct and behaviour at previous events.
- 8.2. The athlete's suitability to represent OTTWA.
- 8.3. The loss of form or fitness to carry out their ability and affect their performance.

## 9. Disclaimer

OTTWA do not take any responsibility for the performance or actions of athlete at the event. All athletes participate at their own risk and are solely accountable for their behaviour and performance. OTTWA disclaims any liability for any outcomes or consequences resulting from an athlete's participation.